



5106-5

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Alex MASHINSKY et al.

Serial No.: 10/014,103

Filed: December 11, 2001

For: Method And System For Facilitating Trading of
Media Space

Examiner: Borlinghaus, Jason
Group Art: 3693

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Alfred W. Froebrich

Name of applicant, assignee or Registered Representative

Signature

July 18, 2007

Date of Signature

Mail Stop **Amendment**
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

SIR:

In response to the Office Action dated February 9, 2007 and in response to the
Notice of Panel Decision dated May 18, 2007, please amend the above-identified application as
follows:

Amendments to the Claims are reflected in the listing of claims which begins on
page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.